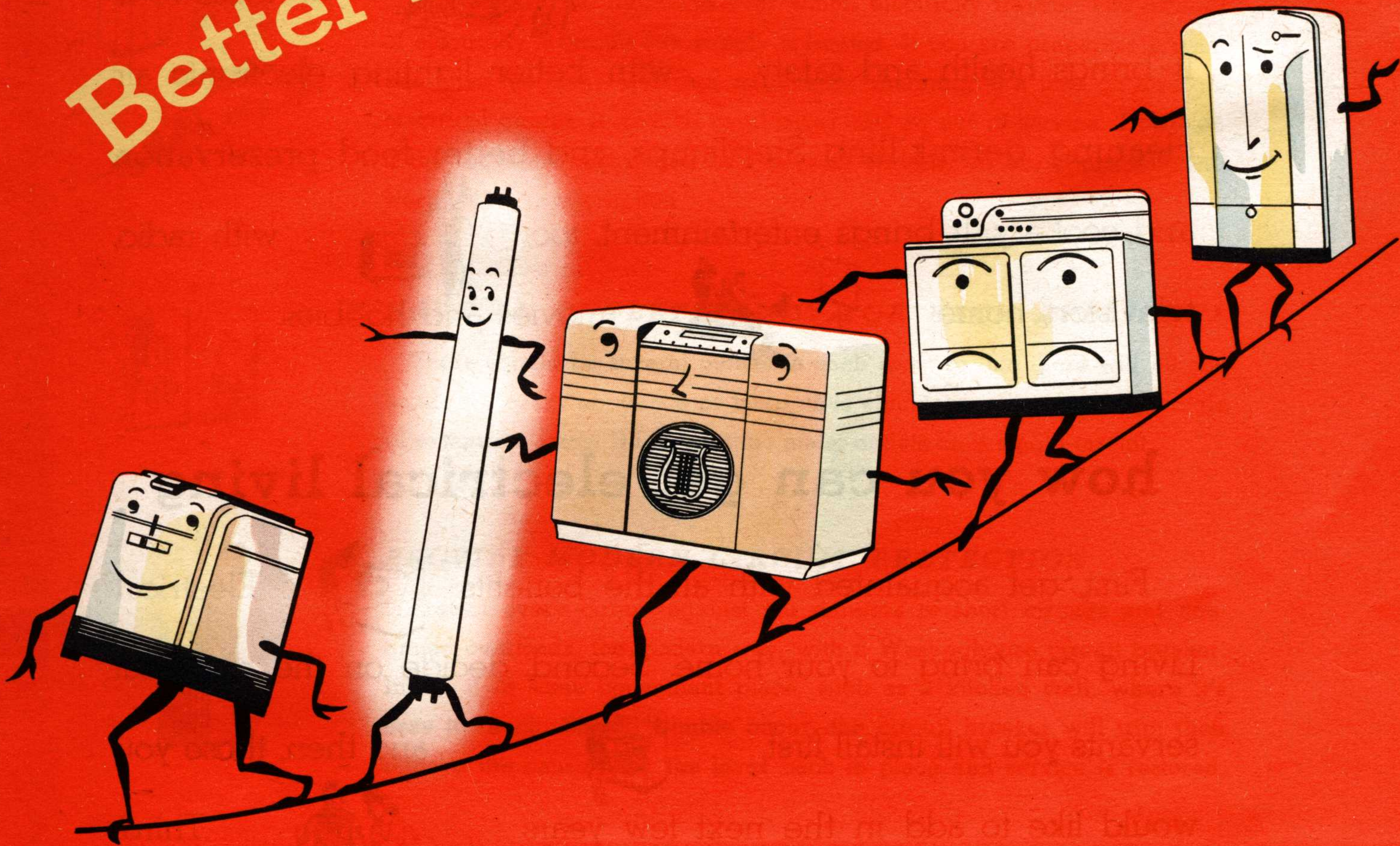


Better Living Means

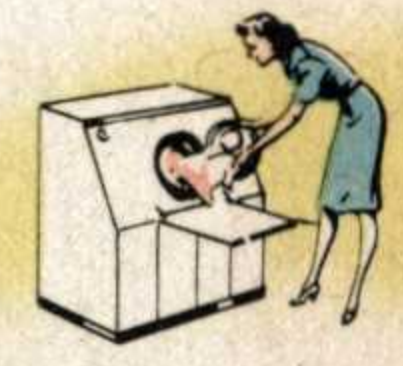


Electrical Living

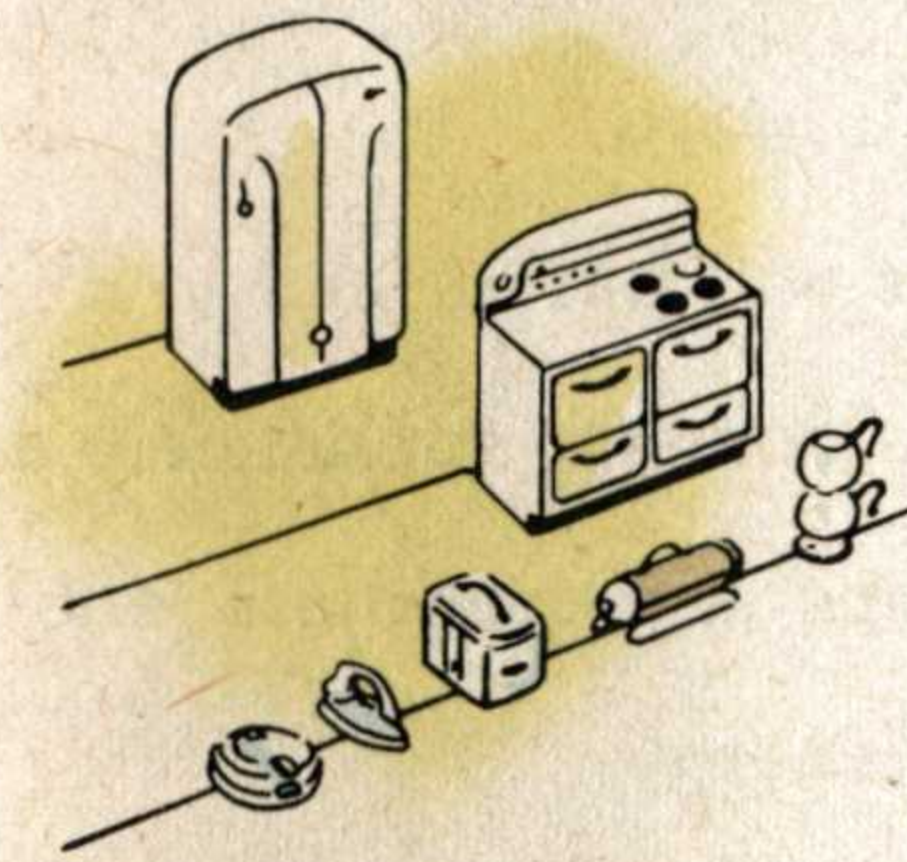
what is electrical living?

Electrical Living is a better way to live . . . for it gives you control of  an army of eager, willing electrical servants. It eliminates most of the drudgery  of housework. It brings health and safety . . . with better lighting, electronic air cleaning, germ-killing Sterilamps, and better food preservation and cookery. It brings entertainment, too,  with radio, television, home  movies and hobbies.

how you can get electrical living

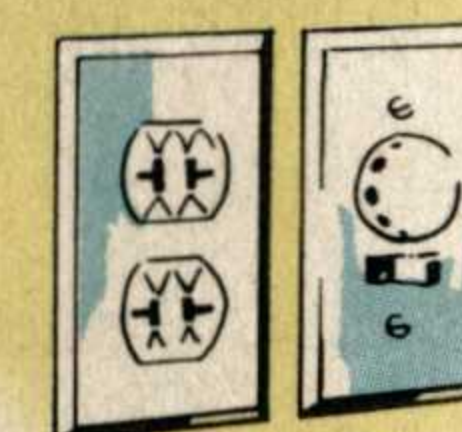
First, get acquainted with all the benefits  Electrical Living can bring to your home. Second, decide on the electrical servants you will install first,  and then, those you would like to add in the next few years.  Third, make sure that your wiring is "planned ahead", so that these new servants  can be added without the necessity of re-wiring. To help you plan ahead for Electrical Living, Westinghouse offers the ideas and suggestions on the following pages.

the essentials of good wiring



1. INCLUDE PLENTY OF CIRCUITS

Circuits are the highways over which electricity travels. The amount of electricity a circuit can supply is limited. If you are preparing a meal and have too many electrical appliances operating at a time on a single electrical circuit, it may be overloaded and go out of service. However, if the loads are distributed over several circuits, all the appliances will work without interruption.



2. HAVE AN OUTLET HANDY FOR EACH APPLIANCE

There should be several outlets in each room so that there will be one handy for every appliance or lamp, thus eliminating the unsightly tangle of extension cords. Do not put too many outlets on a single circuit.



3. PROVIDE MODERN CIRCUIT PROTECTION

Protect every circuit against the dangers of short circuits and continued overloads, the modern way, with a Westinghouse circuit breaker. Install it in some convenient place, such as a kitchen wall, where it's easy to reach. Should trouble occur, the circuit breaker will trip; then remove the cause, flick the lever back in place and service is restored.



4. GET QUALITY WIRING DEVICES AND WORKMANSHIP

Electrical wiring is buried in the walls of the house, and is costly to replace. The best insurance against this unnecessary expense is to insist on quality wiring devices and materials and expert workmanship. Ask your architect, engineer, builder, contractor, or local power company for recommendations.

add new convenience to living



With a Westinghouse Electric Range you can put an entire meal in the oven to cook, set the controls, and forget it until ready to serve. It's fast, clean, safe and economical.

A single setting of the dial on an automatic Westinghouse Electric Refrigerator supplies the five zones of cold and humidity required for different kinds of food.



Banish after-dinner blues with an Electric Dishwasher. It washes, rinses, and dries glasses, dishes, silver. In ten minutes they are clean and dry.

You'll want several outlets for a Westinghouse roaster, toaster, sandwich grill, waffle baker, and coffeemaker in the kitchen and dining space where these and other appliances speed meal preparation.



Of course, you'll want good light at every work center (fluorescent lights are especially desirable there), and good general illumination by ceiling lights, with conveniently placed wall switches.

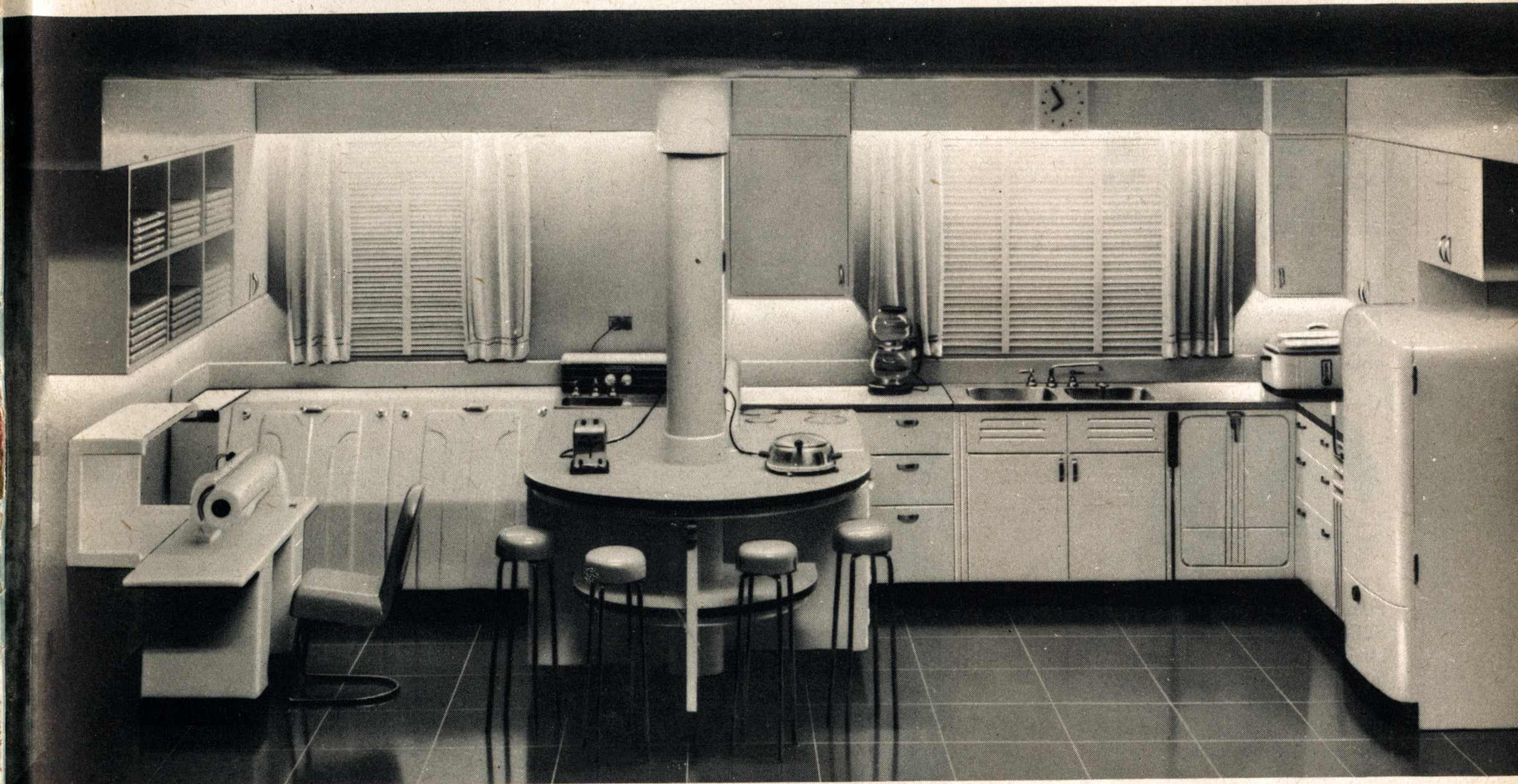
You will want a ventilating fan to clear out cooking odors. Outlets for radio and clock should also be included in your plan.



Electrical servants will put an end to dull, tiring tasks. These automatic appliances, arranged to save steps and needless effort, will save time and energy.

The kitchen-laundry combination at the right is the result of much study and research to increase the efficiency of important home operations. Proper planning will allow ample opportunity for flexibility and ingenuity in arranging equipment to meet your particular needs.

with an efficient kitchen and laundry



Do your laundry the modern, easy way. Simply put soiled clothes in a Laundromat, set two dials, add soap. Clothes automatically are washed, rinsed three times in fresh water, and spun amazingly dry.



Ironing becomes easier with a Westinghouse Electric Ironer, for you sit down as you iron. Irons anything—easier—faster—better. For hand ironing, the Westinghouse Streamline Electric Iron with finger-tip heat control saves work.

With a Westinghouse Electric Clothes Dryer, you can dry clothing the Electrical Living way. Just put clothes into the dryer, set the dials, and soon the clothes will be dry.



Have all the hot water you want—when you want it—at low cost. The Westinghouse Electric Water Heater has an automatic thermostat that maintains any water temperature desired from 120° to 170°.

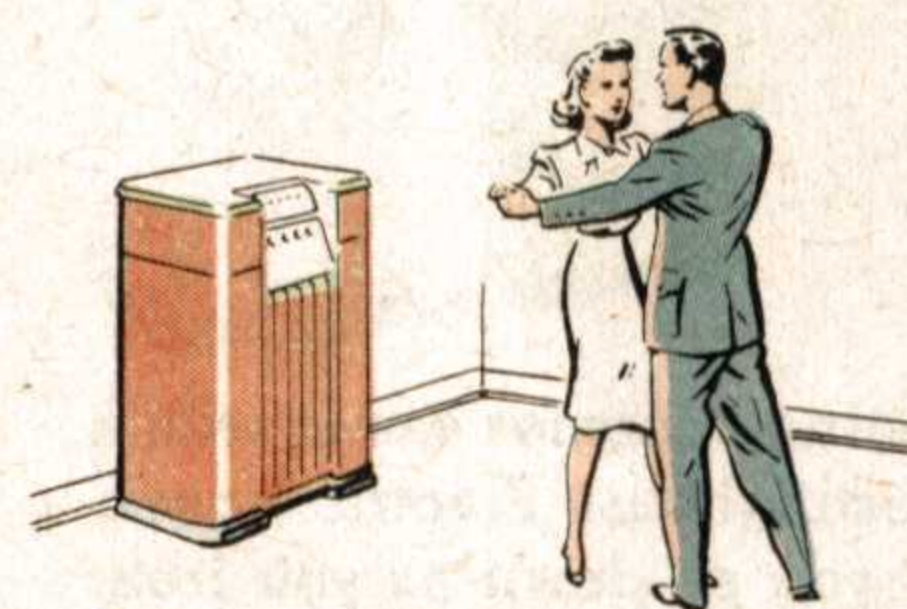
you'll enjoy electrical living



Fluorescent light in beautiful pastel colors multiplies the decorative effects you can obtain with clever use of lights.



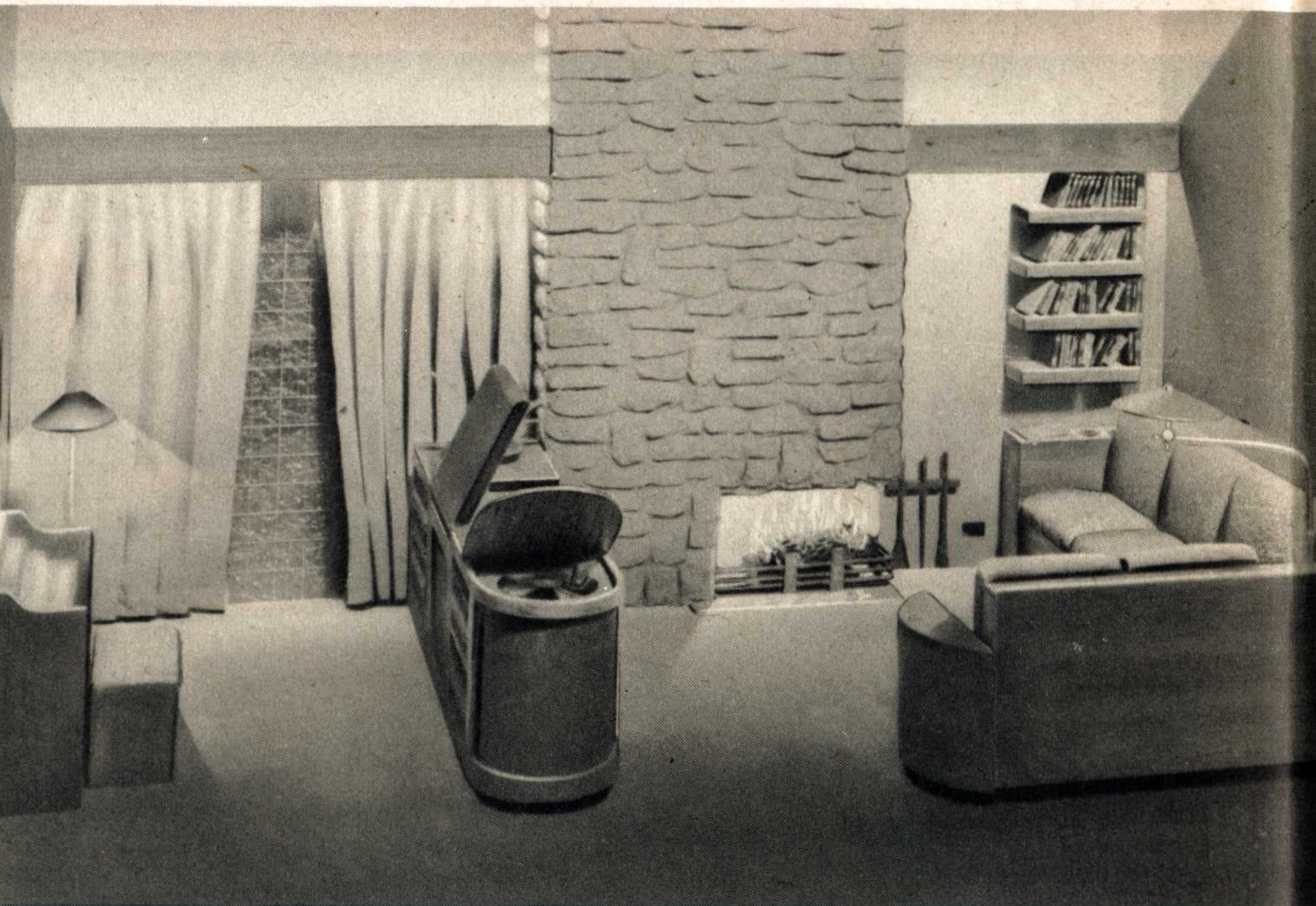
Plan your lighting for greater SEE-ABILITY for general illumination as well as for reading or sewing. Provide convenience outlets so floor and table lamps can be placed in any part of the room.



The world's finest music and entertainment are at your command with a Westinghouse Combination Radio-Phonograph. Be sure your plans include a wall outlet for it, both for current and aerial.



Television is on the horizon, and you'll want to be ready for it. Home movies, too, will demand a place and require an outlet for the projector.



All through the house new uses of electricity are adding to the pleasures of living. In the living and dining room, you'll find ways to add new beauty and glamour with lighting, as well as better SEE-ABILITY.

You'll find a multitude of other ways in which electricity will enrich your living. Plan to have your home wired for complete Electrical Living.

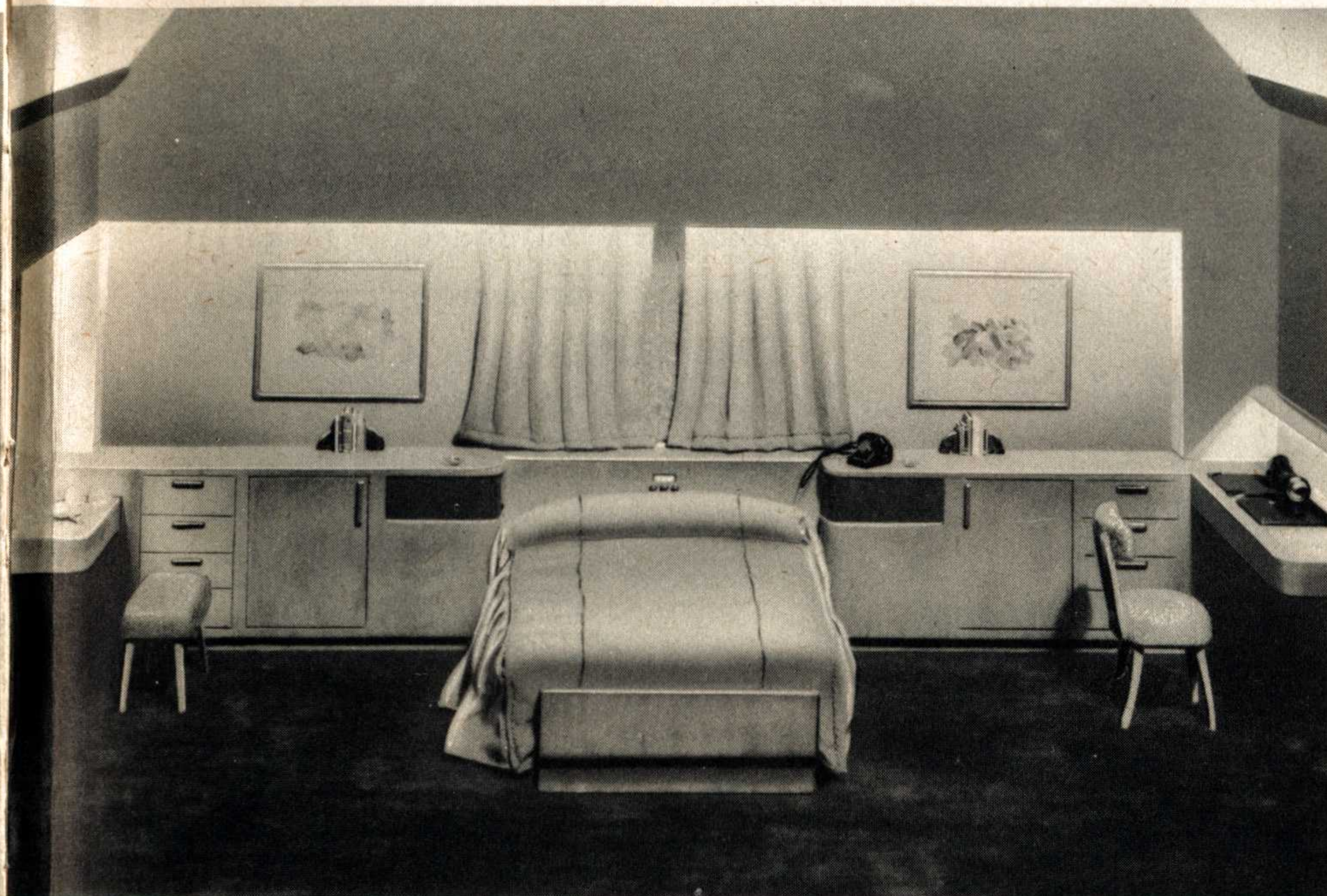


Modern developments in musical instruments, such as electric organs, will require current for their operation and necessary lights. Consider outlets for them.



Entertaining will be easier if you have convenience outlets for electric appliances near your serving table.

all through your house



Electricity adds its contribution to living in bedrooms and baths. In the bedroom you want solid comfort, with a restful atmosphere for sleeping, sewing, reading, writing and dressing. Electricity can play a vital role in helping you realize these desires. Even in the bath you will find it ready to give you added comfort and convenience.



The bath should have ample lighting. Westinghouse fluorescent lights give ideal illumination at mirrors. Plan for vaporproof shower light.



An electric heater quickly takes the chill off the bathroom air; costs little to operate.



Whether it's a sun bath, a massage, a shave, or some pretty curls, electricity is ready to lend a hand—if wiring plans have provided for the conveniences you want.

A Mabilaire Room Cooler will enable you to enjoy cool, dehumidified air in the hottest weather. In some rooms a Westinghouse Electric Fan may suffice. Wire for them.



Lighting takes the "blindfold" away from closets. Avoid the annoyance of trying to find clothes in a dark closet by installing a light with automatic switch in every closet.

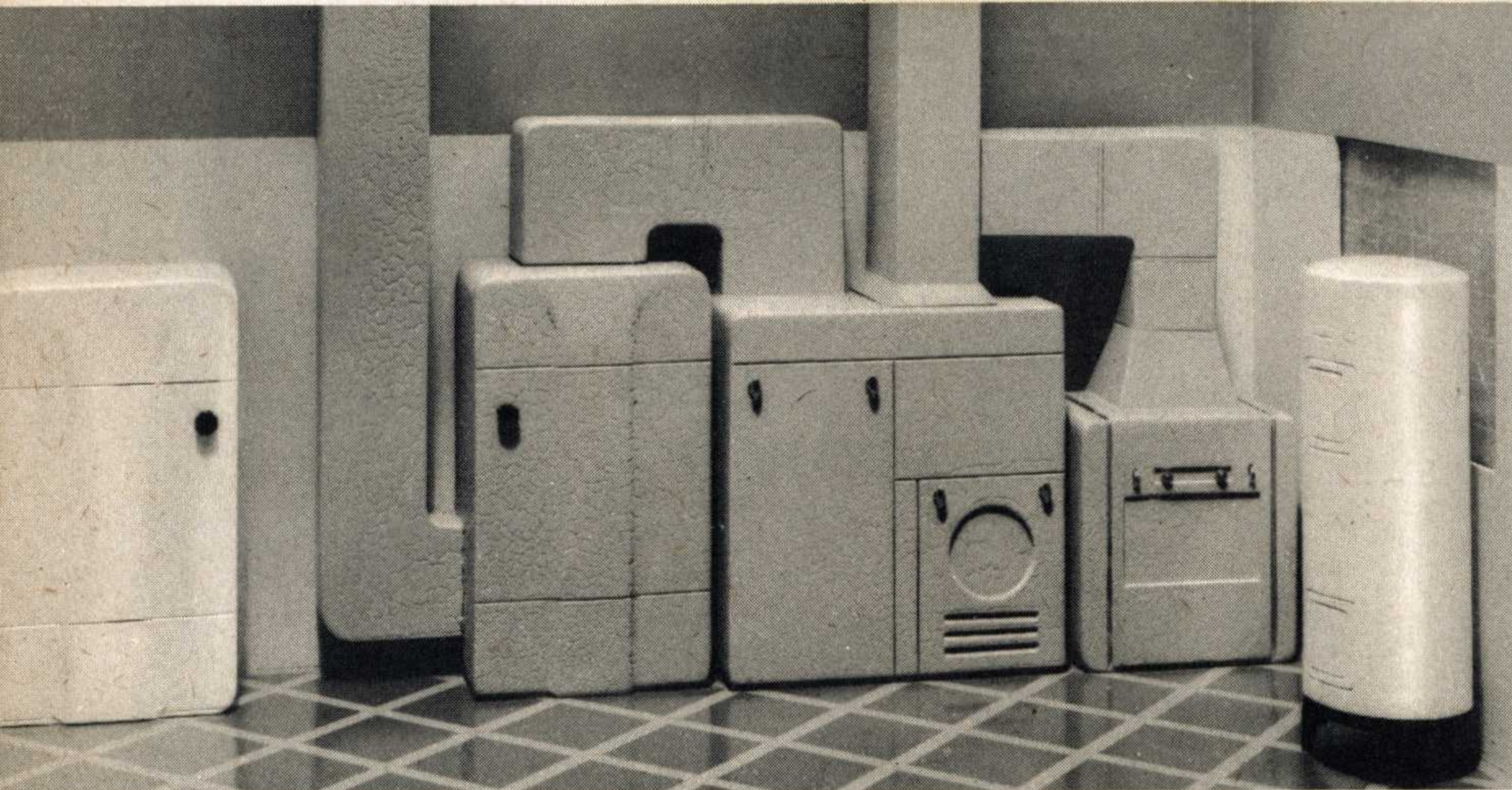
Electricity can be an aid to better health. A Sterilamp* kills air-borne germs. A sun lamp helps keep the glow of health. Portable electric heaters, heating pads and blankets also add to your comfort. *Trademark Registered.



Plan for lighting where you want it. Want to relax and read in an easy chair or in bed? It's easy if you have sufficient outlets. Consider, too, ceiling or cove lighting.



an electrified basement or utility room
will make life easier



Here again electricity plays an important part in giving you freedom from burdensome tasks. It operates your heating, air cooling, PRECIPITRON* Air Cleaner, food freezing, water-heating units, workshop tools and provides light for utility and recreation room.

*Trade Mark Registered



Electricity makes automatic heat possible. It operates equipment and maintains uniform temperature. Provide wiring for automatic control.



The Precipitron Air Cleaner removes smoke, soot, dirt and other particles from the air so completely that far less cleaning, dusting and redecorating are required.



Recreation rooms require good light, as well as hobby rooms. You may choose Westinghouse Fluorescent or Mazda incandescent lamps with cove, recessed, or standard fixtures.

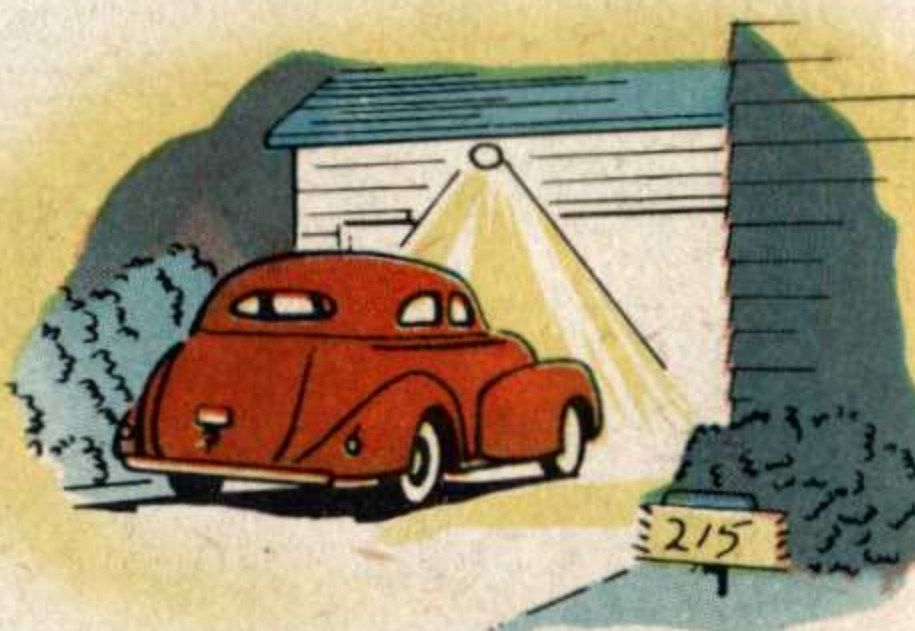
Enjoy fresh, frozen food the year 'round with a Westinghouse Home Freezer. It is thoroughly insulated to keep operating costs low.



A workshop is a "must" in many homes. Be sure to provide circuits and outlets for electric tools and lighting.



Outside the house you'll have uses for electricity, too. It may include garage lights, lighted house numbers, or spot lighting at features of your landscaping.



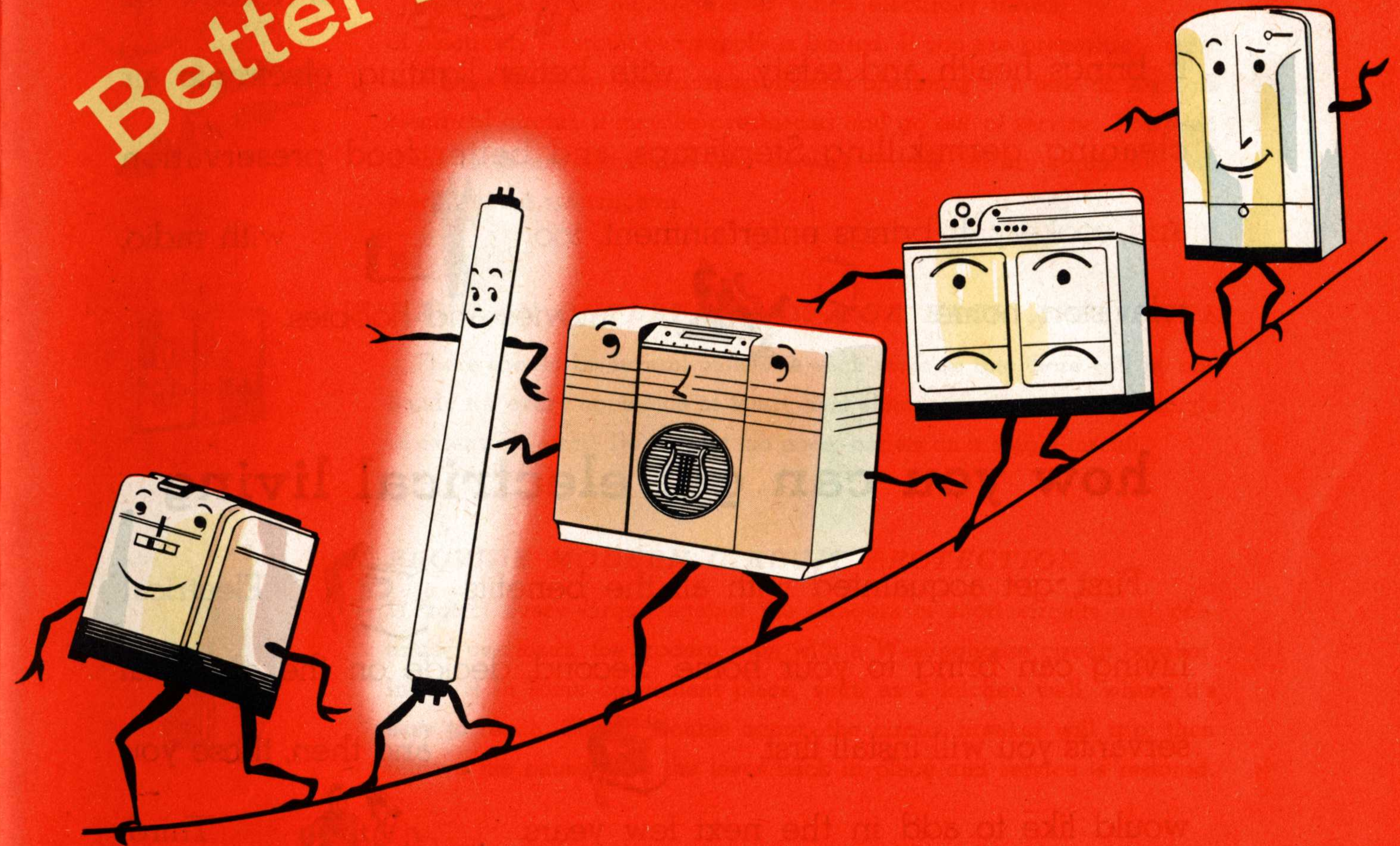
Better living  through better wiring

Better Homes Department
Westinghouse Electric Corporation

Box 1017, Pittsburgh 30, Pa.

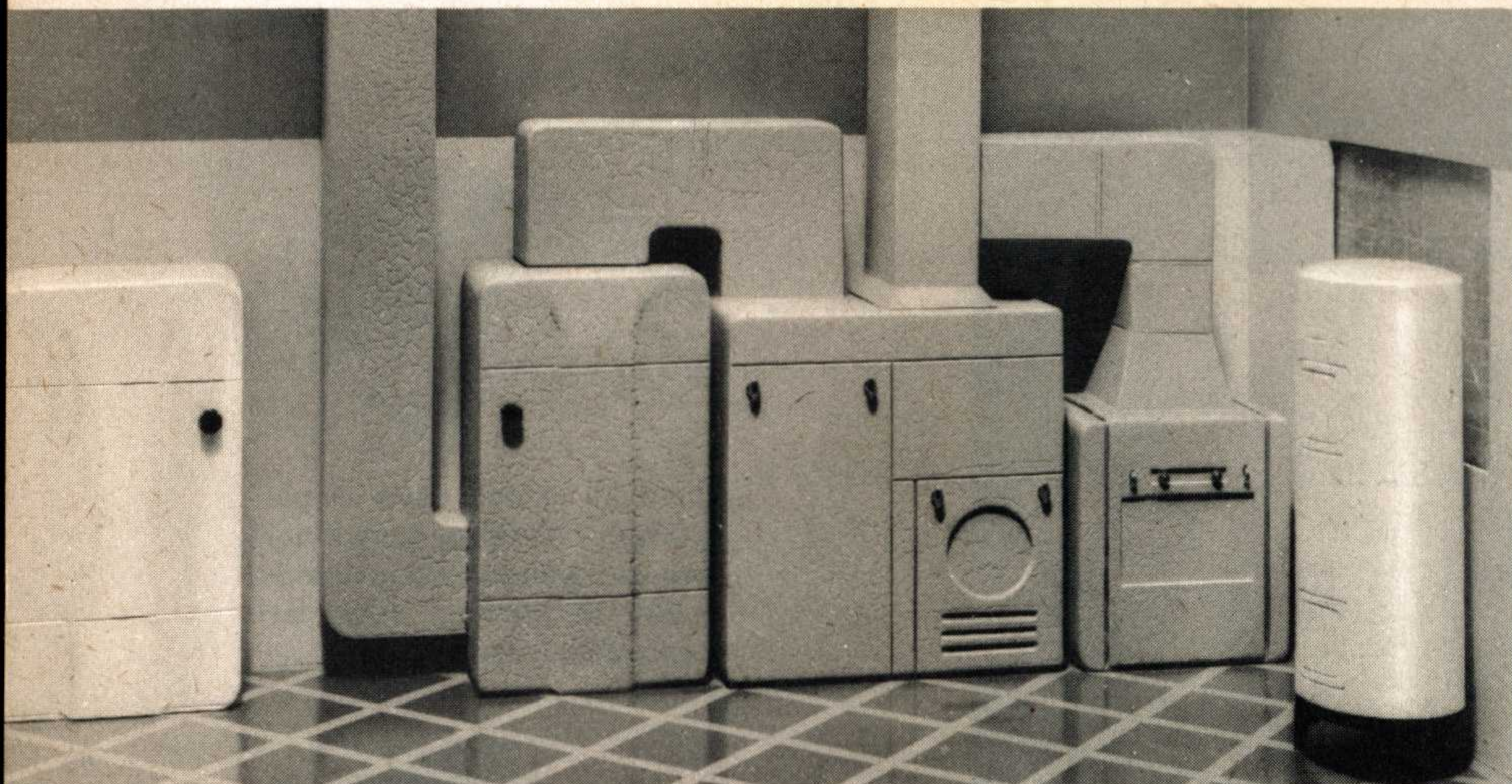
Your electric utility, architect, builder, wiring contractor or dealer will be glad to tell you more about Westinghouse electrical products and Bryant wiring devices.

Better Living Means



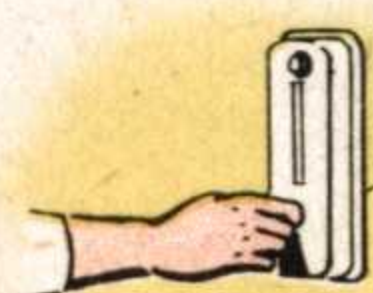
Electrical Living

an electrified basement or utility room will make life easier



Here again electricity plays an important part in giving you freedom from burdensome tasks. It operates your heating, air cooling, PRECIPITRON* Air Cleaner, food freezing, water-heating units, workshop tools and provides light for utility and recreation room.

*Trade Mark Registered



Electricity makes automatic heat possible. It operates equipment and maintains uniform temperature. Provide wiring for automatic control.



The Precipitron Air Cleaner removes smoke, soot, dirt and other particles from the air so completely that far less cleaning, dusting and redecorating are required.



Recreation rooms require good light, as well as hobby rooms. You may choose Westinghouse Fluorescent or Mazda incandescent lamps with cove, recessed, or standard fixtures.

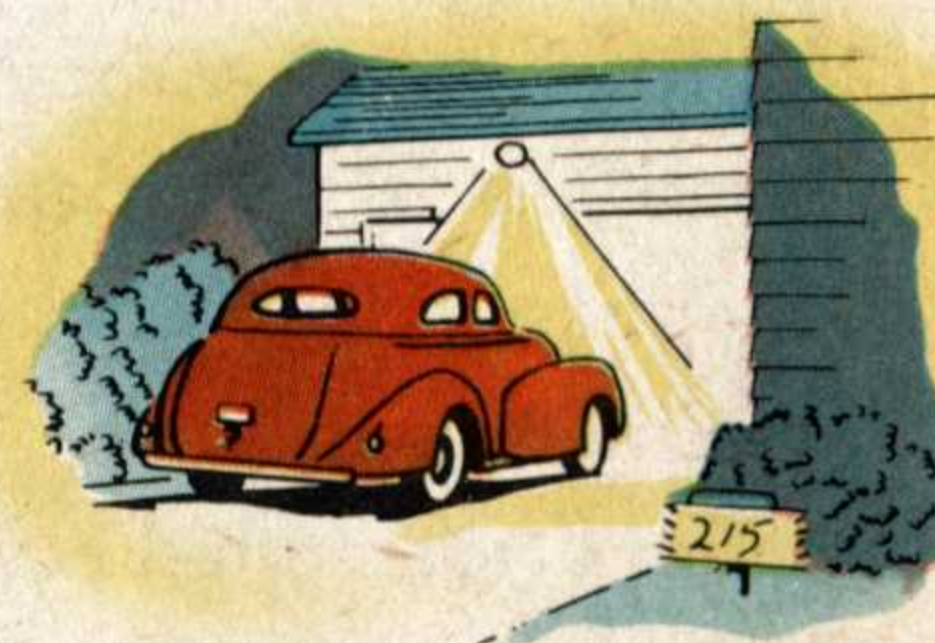
Enjoy fresh, frozen foods the year 'round with a Westinghouse Home Freezer. It is thoroughly insulated to keep operating costs low.



A workshop is a "must" in many homes. Be sure to provide circuits and outlets for electric tools and lighting.



Outside the house you'll have uses for electricity, too. It may include garage lights, lighted house numbers, or spot lighting at features of your landscaping.



Better living  *through better wiring*

**Better Homes Department
Westinghouse Electric Corporation**

Box 1017, Pittsburgh 30, Pa.

Your electric utility, architect, builder, wiring contractor or dealer will be glad to tell you more about Westinghouse electrical products and Bryant wiring devices.